

Eurojuris International Practice Group Days

Lisbon

04 – 07 May 2017

INTELLECTUAL PROPERTY LAW

PROGRAMME

Session:

CHAIRER BY FRANÇOIS HERPE

The IP group try to focus on legal questions that can be useful for the members in their everyday practice. The members are active in the meetings and the discussions are often very fruitful. The objectives are to increase the knowledge on various legal questions and to network with the members.

Saturday Session:

9:00 – 10:00: Networking Breakfast – “IP IT practice in Portugal”
(at Cuatrecasas law firm: Lisbon office)

by Leonor Chastre, Cuatrecasas

Please meet in the lobby around 8:30 to leave to the city

10:00 – 12:00: At University of Lisbon, “GDPR perspectives in Portugal”
(At University of Lisbon, walking distance from our breakfast place)

by Data professors at University

14:00 – 14.30: Inventory of the (possible) consequences of Brexit for EU and national
intellectual property rights for EU- and UK-residents/right-owners

by Hans Jonkhout (Marree Dijkhoorn)

14:30 – 15:00: “Sleeping Beauties - running board for trademark grabbers?”

“In the beginning of the 20th century many famous classical car trademarks were born. Not all of them survived World War II. The recent registration of one of those marks led the EUIPO state in its decision that this was “the clearest case of a bad faith registration since the existence of the board of appeal”. Yet, the procedure is pending with the European Court of First Instance during which the trademark holder is trying to enforce the

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trademark. Discuss with Tim whether classical cars will become unsellable by trademark protection and what this may mean for other perished trademarks.”

Business case by Tim Becker (Moog)

15:00 – 15:30 How to prepare to GDPR in SMEs?

By Juliette Chavane de Dalmassy (Cornet Vincent Ségurel)

15:30 End of session